



www.vjes.org

# MAKE A SMARTER CHOICE

- AN INSTITUTE WITH 100% PLACEMENTS
- NO JOB NO FEE
- INDIA'S BIGGEST HOSPITALITY COLLEGE
- INDIA'S FIRST HOSPITALITY 'B' SCHOOL
- RANKED NO 1 IN THE NORTH REGION AND AMONG TOP HOSPITALITY COLLEGES
- PATHWAY TO WORLD'S LEADING ACADEMIC INSTITUTIONS
- INTERNATIONAL EXPOSURE WITH DUAL CERTIFICATIONS & INTERNSHIP
- ADDITIONAL INDUSTRY PATNERED PROGRAMS/ QUALIFICATIONS
- INTERNATIONALLY QUALIFIED AND EXPERIENCED FACULTY
- SPECIAL FOCUS ON COMMUNICATION SKILLS AND PERSONALITY ENHANCEMENT
- SPECIALIZED PROGRAMS, FOCUS ON SKILLS, HANDS ON APPROACH
- WORLD CLASS FACILITIES, FULLY AIR CONDITIONED AND DIGITALISED WI-FI CAMPUS
- GLOBAL CULTURE COMMUNITY STUDENTS FROM 20 INDIAN STATES AND 12 COUNTRIES
- LEADING INNOVATION AND CREATIVITY
- AFFORDABLE FEE, LOW LIVING COST
- SAFE & POSITIVE ENVIRONMENT

### **LEADING INSTITUTE RANKED BY:**

Year 2019 INDIA TODAY/ THE WEEK / Design Education

Year 2018 INDIA TODAY/ THE WEEK

Year 2017 THE WEEK Magazine

Year 2016 THE WEEK Magazine

Year 2015 THE WEEK Magazine

Year 2015 Leaders Awards (Education) MHRD

Year 2014 THE WEEK

Year 2013 CSR-GHRDC

Year 2012 CSR-GHRDC

Year 2011 Indian Hospitality Institute Association

Year 2010 Dainik Bhaskar

Year 2009 Amar Ujala

Year 2008 Hindustan Times









## Mission / Vision / Values

#### **OUR MISSION**

Our mission is to Excel in Education by creating an environment that creates an Ethic of Service. We aim to develop professional competencies through technical skills, research and Development for the benefit of our students, faculty and other stake holders in the society.

#### **OUR VISION**

To be a Premier Institute providing Education, Training, Skills, Placements, Research, Consultancy and Assessment Services to Individuals and Corporate at affordable cost for Holistic Development of the society and the Country.

#### **OUR VALUE**

- Student Focus: We focus on Holistic Development of our students with
- Knowledge, skills and Attitude with latest techniques
- People Development: Engage highly experienced and educated Faculty and continuously develop their skills.

- Education Excellence: We continuously strive to achieve high levels of quality and professionalism in our academic programs by embracing challenges and transforming them into opportunities through Creativity and Innovation
- Community Participation: We work and participate in community development by providing various scholarships, charity and social work

#### **OUR CULTURE**

- Learning Organisation for everyone
- Excellence centered
- · Maximizing every student's Potential
- Emphasis on Character Building
- One Family- One Objective

#### **OUR APPROACH**

- · Academic Achievement with Practical's
- Industry Relevant Curriculum
- Industry style management
- Innovation and Challenges'

## **Accreditation**



IKG PTU: VJES is affiliated to IKG Punjab Technical University, Jalandhar. Established by the State Govt. under section 2 (f) of UGC Act. The only Technical University in North India. Member-Association of Indian Universities. Accredited Internationally through IAO and Have academic collaboration with more than 100 Universities world wide



American Hotel & Lodging Association Educational Institute, USA: VJES represents and conducts programs of EI-AHLA, Michigan, USA. Its one of the World's leading & highest regarded Institute and association of hospitality industry for Hospitality Education.



**Euhofa International**: Euhofa International is a prestigious association of hospitality colleges and universities who work continuously to ensure the highest quality of education in their institutes. The international hotel school association Euhofa International started in 1955 and has grown since then. HCMI is Only Institute from India, which is a member of this prestigious body.



SIAM UNIVERSITY: VJES has Partnered Siam University, Bangkok, Thailand has academic collaboration with 47 leading universities and institutions worldwide to create unique possibilities for the students who wish to transfer both ways, or undertake research projects. Located in South-West Bangkok, the 20 buildings campus is designed to cater for the specific needs of student Life. The University comprises of 10 schools and colleges which offer a broad variety of undergraduate, graduate and lifelong education programs



TAFE South Australia: VJES is knowledge partner TAFE SA For Hospitality and Business programs, TAFE SA is Australia's Biggest and Best Rated Hospitality institutions, Under South Australia Govt.



Entrepreneurship Development Institute of **India:** VJES is program guidance centre of EDII, an Govt of India body of help students prepare as Entrepreneurs, so that they are Job Creators and Not Job Seekers.



KARCHER Karcher - global provider of cleaning technology: Kärcher is today the world's leading provider of efficient, resource-conserving cleaning systems Kärcher makes a difference through top performance, innovation and quality.



Tally Academy: Tally is India's leading Accounting Software. VJES is Academic partner and help our students to get industry recognition by providing them the right kind of accounting and Tally education.

**■ NSE ACADEMY** 

NSE: NSE conduct financial education workshops through NSE Academy to develop a new generation investors. VJES students can now become the NSE Certified professional by attending the training on weekend besides part of their curriculum



Dr. Lal Pathlabs: Dr. Lal Pathlabs have built a national network consisting of National Reference Laboratory in New Delhi, 163 other clinical laboratories, 1,340 patient service centers and over 5,000 pickup points. VJES health care students have advantage for handson learning.



MEAI: MEAI was formed with the objective of promotion of business of the media and entertainment industry of India. Students of Animation and Multimedia department can be benefited about the latest trends of the Industry and can jump into that after their course completion.



**TiE:** Founded in 1992 by a group of successful entrepreneurs. It is a non-profit, global community welcoming entrepreneurs from all over the world. VJES has tied up it's knot with TiE to utilize it's vast network of successful entrepreneurs to establish the connection between students, education and industry to foster the next generation.



Tasi: The Animation Society (Tasi) has been formed with a view to increase awareness of the medium of animation in India. In association with Tasi, VJES will arrange workshops and to train the students on the latest tools and provide them a basket full of opportunities. Students can be benefitted by the industries professionals while studying their course with us.



**Pearson English Go:** Pearson is the world's largest Educational Organisation, A Fortune 500 company. Pearson English Go help students to develop english for IELTS, PTE and spoken english.



Autodesk: We are the authorised training and examination center of Autodesk. Autodesk is world's leader in designing industrial software' and providing technical industrial training on the latest technologies and tools.

#### International Academic Associates

















## **Adelaide City**

Adelaide is one of Australia's most affordable cities; costing 19% less to live compared to Sydney and Melbourne, and around 7% less than Brisbane and Perth. Students in Adelaide are welcomed into a multicultural community; enjoying life with a low cost of living.

#### INTERNATIONAL EXPOSURE

Being an international student, when you travel to Adelaide, you get an exposure to prestigious universities and education providers. The city boasts some of the best universities that promotes an environment propitious to excelling in studies and also have a strong representation of international students.

#### **PART-TIME JOB OPPORTUNITIES**

As an international student, you'll also have opportunities to work for 40 hours per fortnight during your semesters and full-time during semester breaks.

## **Bangkok City**

#### **UNIQUE DESTINATION**

Spice up your student life by studying in the Land of Smile for a semester or for an entire degree. Develop borderless networks of friends and collect unforgettable memories from an exotic place

#### **AFFORDABLE**

Studying in Bangkok is financially attractive as tuition fees are very competitive and the cost of living in Thailand is more affordable than most other destinations of comparable living standards.

#### **INTERNATIONAL EXPOSURE**

If you are looking for a truly international experience. Located at the cross-road of Asia, Bangkok is a truly cosmopolitan city where every culture mingles in a colorful global community.

#### **FIRST-CLASS FACILITIES**

Apart from learning from qualified professors, students thrive in their studies as they have access to a state-of –art library: equipments and a friendly campus.



## **Dubai City**

Its strategic location and multi-cultural atmosphere make Dubai a fascinating environment in which to study. The advantages of an ultra-modern city, with excellent infrastructure and a vibrant youth culture, have helped ensure that higher education in Dubai has grown dramatically over the last decade.

#### **EXPOSURE FOR INTERNATIONAL STUDENTS**

Quality higher education opportunities in Dubai, which build skills essential to drive economic growth and development, equip young people with choices that shape their future.

#### AFFORDABLE STUDY

Among many other benefits, tuition fee is one of the major benefits of studying MBA in Dubai where every year thousands of international students flock down to pursue thier study. Besides being an affordable destination to pursue higher study, Dubai also has a wide range of scholarships on offer for domestic as well as international students.

## **Singapore City**

Singapore is emerging as a popular destination to study among the international students. In today's relentlessly innovating global economy, knowledge is not pursued in isolation. Singapore known for its vibrancy and numerous tourist destinations has some of the top universities of the world. For higher education, large number of overseas students comes to Singapore to enroll themselves in the colleges and universities of Singapore.

#### **HUB FOR EDUCATIONAL EXCELLENCE**

Over the years, Singapore has evolved from its traditional British-based education system to one that endeavors to meet the needs of individuals and seeks to nurture talents.

#### A MULTI-CULTURAL NATION

The Nation's rich multi-cultural heritage is highlighted through the various ethnic groups (Chinese, Malays, Indians, Eurasians) living together. Singapore's high standards of living also something that student can be assured of.



# The City of Gardens & Education

India's modern and young city. PCA stadium, International Airport. Hub of education in North India. Almost 50,000 students come to the city for studies from the Nation and World. Fastest growing hospitality industry with upcoming 6 Luxury Hotels & 10+ Business hotels in the region. Lowest crime, pollution and smoke free city. Excellent public transport, medical, water.electricity facilities. Home of some of world's best gardens: Rose Garden, Cactus Garden, Botanical Garden. Excellent sports facilities like swimming, golf, lawn tennis, table tennis, squash and rowing. Art and culture centers like art museum, science museum, kalagram, rural and heritage tourism.

#### Weather and Climate

You can enjoy your stay in Chandigarh and have a taste of different climates in every quarter. Talking about weather, it can be said that summers are hot



to enjoy pleasant sessions of morning and evenings. Monsoons are highly uncertain to have drizzling shower any time, sometimes the weather is cool and sometimes humid. Winters are affordable cold to enjoy sunshine. Autumn is queen of all the weather to enjoy cool breeze. Here are given some fast facts about the weather.

Winter Season | Nov - Feb

Temperature: 4°C - 24°C

Summer Season | Apr-July

Temperature: 27°C - 40°C

Autumn Season | Mar - Oct

Temperature: 15°C - 30°C

Monsoon Season | Aug - Sep

Temperature: 25°C - 35°C

#### **Nearest Railway Station**

Chandigarh (0 Km)

Ambala (25 Km)

New Delhi (200 Km)

Direct Trains From:

Guwahati | Dibrugarh | Dimapur |

Naharlagun

(Via New Delhi) | Patna | Jaipur | Jammu

**Nearest Airport:** 

Chandigarh | Delhi



## **World Class Facilities**

#### **CAMPUS**

- Centrally Air-conditioned campus
- Wi-Fi Enabled campus
- Amphi Theaters style class rooms equipped with modern tools white Boards, Projectors
- Multi-layered Security Systems
- On campus medical facilities
- A state-of-the-art presentation hall to host events such as competitions, Seminars and quizzes.

#### **HI-TECH CLASSROOMS**

 Fully air conditioned & Spacious classrooms equipped with the latest teaching aids, network connectivity, equipped with the latest audio-visual aids to facilitate learning at HCMI a truly stimulating experience

#### **RESOURCE CENTRE**

- Fully computerized and air-conditioned
- Over 20000 books
- International Journals, periodicals
- Vast collection of video cassettes, CD-ROMs
- Member of British Council Library
- Latest and best collection of books for reference

#### **LANGUAGE LAB**

Latest computerized Language Lab to enhance the communication skills of the students

#### **INFORMATION TECHNOLOGY**

 4 fully network computer labs are operational and available to the students with Internet, Scanners, Printers and CD Writers



#### **CATERING & CULINARY ARTS**

- Basic Training Kitchen
- Quantity Food Kitchen
- Advanced Training Kitchen
- Bakery & Confectionery

#### **CAFÉ, RESTAURANT & BAR**

- Basic Training Restaurant
- Mock Bar
- Wine Tasting Labs
- Only Institute with Coffee/ Barista Training Facility

#### **ACCOMMODATION LABS**

- Front Office Lab
- Housekeeping Lab
- Interior Decoration Lab
- Wet Lab

#### **EDUCATION LAB**

- Counseling Room
- Psychometric Lab

#### ANIMATION AND MULTIMEDIA STUDIO

- Cell Animation Lab
- Digital Designing Lab
- Animation & Graphics Lab

#### MEDIA, FILM TECH. STUDIO

- Photography Lab
- Sound Editing and Radio Lab
- Recording Studio
- Video Editing Lab
- Production Lab

#### MEDICAL SCIENCE LAB

- Microbiology lab
- Hematology Lab
- Anatomy Lab
- Research Lab

#### **FASHION DESIGN**

- Design lab
- Tailoring Lab
- Research Lab

#### **BEAUTY & AESTHETICS**

- Hair Styling
- Makeup Lab
- Skin Care Lab

#### **RETAIL LAB**

- Simulation for various stores
- Online Billing
- Customer Relation Management
- Logistics Training

#### **FINANCIAL LAB**

- ERP Training for Accounting, Inventory
- Online Trading for Stocks, Commdities
- Financial

#### **UNIFORM**

 Students are required to come in proper dress code provided by the institute

#### SPORTS AND RECREATION

• Sports facilities like Volley ball, Basket ball and Table Tennis apart from various indoor activities are available in the campus and \ other sports facilities through tie ups with various sports centres and clubs that offer activities ranging from tennis to swimming to yoga are also available.

#### **ACCOMMODATION / HOSTEL**

 Separate boarding & lodging facilities for boys and girls (single, double and triple sharing) are available on first come first serve basis

#### **TRANSPORTATION**

• Pick and Drop facility from Chandigarh, Mohali, Zirakpur and Derabassi is available on chargeable basis.



### The Mentors



#### DJ SINGH, MEd, MBA, CHE

Mr. Singh is an internationally qualified - Certified Hospitality Educator (CHE from AHLEI-USA). He has done Masters in Education, MBA in Training and Development, International Diploma in Teaching and Training from UK, He is Commerce Graduate. He has been certified chef from Australia and has also done Diploma in Hospitality Management. He has worked with leading Companies in Management, Market Development, quality systems, Research, Team Building and has been successful entrepreneur; He has dynamic personality and is a great Administrator & Leader.



#### John Savage

Mr. John is the Regional Director, International Hospitality & Educational Programs, Philippines. He has worked as Hospitality Manager, Project Manager and General Manager in Five Star properties around the globe. He has rich experience in training and motivating people specially in the hospitality industry. He is a successful entrepreneur.



#### Phillip McMillan Assessor

has worked as a Chef and Trainer in Five Star Hotels, Crown Casino. TAFE Colleges and has been owner of Catering and Restaurant Business. He has a special interest in occupational health, food safety as well as software training. He is a professional member of Quality Society of Australia

#### **FACULTY**

- FRIENDLY
- ACCESSIBLE
- KNOWLEGABLE
- EXPERIENCED

Faculty members are more than scholars and practitioners: they are also mentors and facilitators who constitute an invaluable link to knowledge and professional expertise. They come from various countries and cultures. Together they represent a wide array of academic disciplines and work practices. Through case studies and term projects students have the possibility to benefit from faculty's unique insight and experience.



## Corporate Speak

"I had an awesome time with the staff and the students. Looking forward to visit again soon. Loads of best wishes."

#### Rj Manav, My FM 94.3

"It is indeed nice to be here. An oasis where one can find fruits of labour and rewards of hard work."

#### Man Mohan Singh, Aroma Group of Hospitality

"One of the institutes I would like to recommend. Great hospitality and great initiative to make the students as we make of what india is. Thanks to the faculty and special thanks to director. Best of luck and best wishes."

#### Rakesh Vats, Emerges Hotels And Hospitality Management Services Pvt Ltd

"Extremely well behaved students, which is very impressive. Thank you so much for giving so much attention and i wish all the best to the institute."

#### Ritu Singh, J W Marriott

"It was a sheer delight to be with young people. Thank you for the oppurtunity."

#### Shaju Peter, Director, Rotary Leadership Academy

"Having had a fabulous experience with the students of the college, who have worked with the taj hotels as employees over the years, HCMI continues to be a preference for campus interviews. I am glad to notice that of anything, the quality and caliber of the college has upped several notches. So very swell done and do keep up the excellent academic work."

#### Ajit Pavithran, Taj Group Of Hotels

"It was a wonderful to be part of the valedictory celebrations. Also, it was a great experience to see such a lovely bunch of aspiring hoteliers. All the best to all of you as a great job done. keep it up."

#### Partha P Nag, Aloft Hotels

"It was a pleasure attending the event. It was excellently planned and the talent show amongst the students was of a very high





Workshop for HR Managers by Mr. John Savage, World's Renowned Hospitality Professional





MoU with CnC, Canada for the Health programs

standard. It reminded me of my college days. I am sure the college would be a force to reckon with in times to come."

#### Sabyasachi Chaterjee, Hometel

"Great to see another school of hospitality leading with the universal requirements of hospitality and catering industry. Thanks for the hospitality and sharing the passion. Best of wishes."

#### Glenn Stridiron, Southern Institute of Technology

"We enjoyed meeting with your students, we are sure that some of the will be working with us shortly, Ours is a people business and to spend quality time with you helped me understand more about employee's and guests. We look forward to remain in touch with you."

#### Armando Kraenzlin, Regional Vice President, Four Seasons Hotel

"It is a good beginning of a corporate partnership. We will do whatever we can to assist you to deliver excellence in your students."

#### Jaideep Anand, General Manager, ISTA Hyderabad.

"It was a great pleasure to visit the Institute and meeting all, to know the vision, learn the values. I wish them all the best for future endeavor. Should there be any assistance required from TAJ, Please free to call us to acomplish the journey of the hospitality."

Anil Malhotra, General Manager, TAJ Chandigarh.

"The approach of the Training Coordinator convinced me to come here for campus recruitment. Certainly things were great & there was no disappointment. Events were very well planned & executed. It was a smooth ride. During the process I found the students promising & faculty very cooperative. I wish the institute great success in future."

Bhanu Verma, Old World Hospitality, New Delhi.

"It has been a great experience meeting with the students here. We look forward to work with them. Thank you for your support.We wish you all the best for future."

**Shaun Crasta and Gourabhi Sharma,** Wild Flower Hall, Oberoi Hotels & Resorts





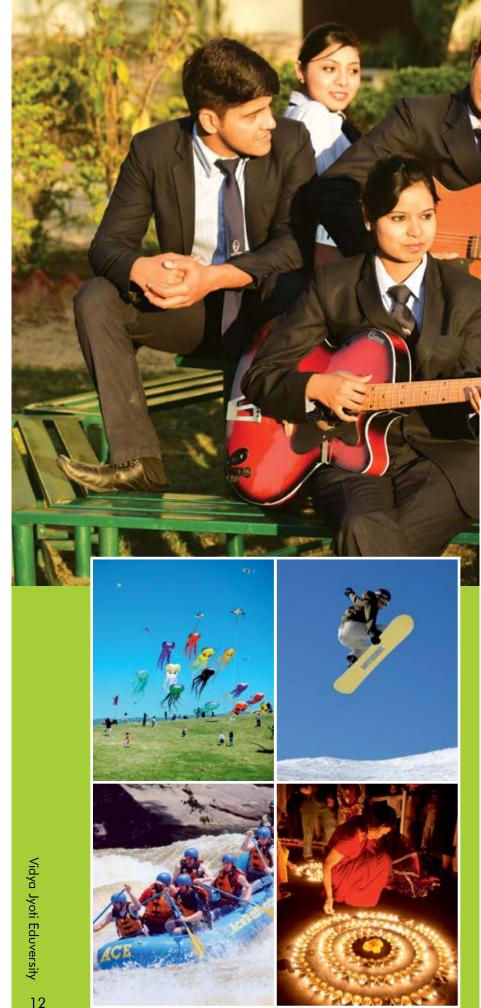
Participated in Asia's biggest Content & Entertainment fair in Gwangju, South Korea



MOU with Karcher, Germany for setting World Class Cleaning Centre



Mr. M S Chauhan, Reg. Comm. Kendriya Vidyalaya at World Tourism Day



## Fun & Learn

#### **OPENING UP YOUR WORLD**

We help you prosper and move out of your cocoon by opening up your world to a new land of opportunities. Meeting new people can be quite daunting, but we make this process easy for you; as we have students from more than then ten different nationalities studying with us. You can easily start to make new friends by attending orientation and interacting with other students.

#### **MAKING YOU RESPONSIBLE**

Starting with us makes you independent and responsible. Right from leaving home to reaching us will be a first learning experience. You will be able to make your own decisions and will learn new ways of life.

#### **NEW WAYS OF LEARNING**

The unique aspect of studying @VJES is the personalized attention you will receive form your trainer in order to create a favorable environment for learning, we limit our classroom size to maximum of 30 students. This ensures that we look after all of your educational needs to your satisfaction.

## **Events & Activities**

You will be part of fun & activities which helps you in lateral thinking and gives you hands on exposure with organizing food festivals, theme events and management, business & leadership activities.

































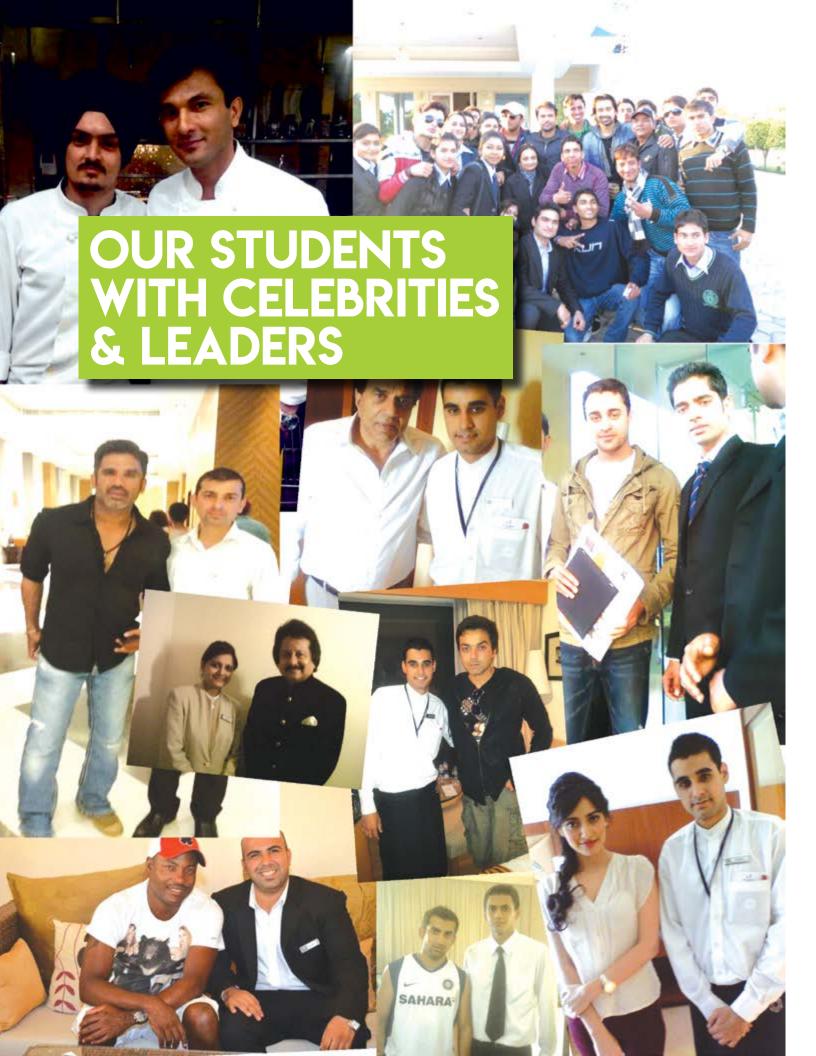












## **OUR STUDENTS WORLDWIDE**



## STUDENT'S SPEAK



After I completed my school levels, I wanted to enroll myself into a Hospitality Management Degree program in the local university but I realized there were few choices around and I don't really like the modules in their program. The modules in HCMI hospitality program is the main reason why I chose to enrol into HCMI. The lecturers in HCMI are very professional and they are always sharing their vast industry experiences in the Hospitality Industry. **Vishal Sharma, Himachal Pradesh** 



I visited many colleges insearch of a college with good, reputable Degree in Hotel Management and I came across HCMI which offers a Bachelor's Degree in Hotel Management from PTU. Upon further research, I realized that HCMI has good reputation in grooming students to be industry-ready upon graduation. The staffs and lecturers here are very kind, understanding and most importantly, they displayed professionalism in hospitality.



The VJES induces a "Family-like" culture, where the lecturers and administrative staffs has a close personal touch with the students and are always there to lend a helping hand to us. Being in a class with classmates from different nationalities and backgrounds gave me to know and understand people and their cultural differences, I believe this will help me, one way or another, in future especially in the working world. Julia, Manipur



Hriday Bora, Guwahati, Assam

After my schooling, I was searching for a college with good education pathway in Media Industery and I came across VJES. I just started my class a few weeks ago, the college's "Open-Door" culture has enabled me to adapt and blend into the college environment quickly. The lecturers and administrative staffs in VJES are very approachable and helpful towards our inquiries. It was a wonderful time in my life, and the best educational experience I've had.



HCMI is located in a great location in short radius to all the main points of interests. At HCMI from your first day there you could notice that the staff and the students will all be friendly and by the end of the week you will know them very well. This is a very key important characteristic that will help International students who are leaving home for the first time, as at HCMI you will feel comfortable of having a social life. As the Tourism industry is all about multicultural environments, so at the end of your course



Gurleen Singh, Punjab

My journey with VJES has been great and at the same time challenging as well with lots of ups and downs. I remember how nervous and lack of confidence I used to feel when I had to sit for any interviews. But as time passed on I learned a lot through various mock-drills and regular interactions and presentations in front of the faculty members I gradually became more and more confident. I appreciate the efforts of the placement department and excellent faculty members who have helped me to shape up my career.

Blessings come to people in different ways; mine was graduating from VJES as Medical Laboratory Scientist. Not only I was educat-

ed and mentored by qualified professors

but also met great colleagues and friends

along the way. I was taught by experienced

staff, which made science sound like enter-

tainment. One thing I want all of you to be sure about; if the time just could go back,

I will definitely choose nothing but the VJES.

**DK Darishang Maring, Nagaland** 





The Hospitality Management Program gave me the knowledge and experience to build my career. I was able to take the education to complete my skills. I learned about all aspects of business in hospitality. Along with my genuine love of food and wine, my focus on customer service and a positive attitude have made me a tremendous resource for the hotel.



Balogun Olaitan, West Africa

Akshay Vats, Haryana

you will be comfortable and confident with working with people from



Living in Bangkok and being aware of all the Tourism based developments going around my country, I grew curious and wanted to find out a bit more about the industry. I then searched online and found HCMI and went through their programs. I would recommend HCMI to all potential students who are interested in entering the Tourism Industry. Here you will also give you the opportunity to experience living in this Multicultural, colourful, bustling city.

Kannatee Pakeeissara, Thailand, Bangkok

I joined HM College in Bangalore but had to quit in between due to family problem and then I came to know about HCMI they really helped me and I was able to complete my graduation with the guidance of the faculty of HCMI. I am now doing my master in university in London UK. I am really grateful to HCMI, Chandigarh.

#### Gauray Gulati

Ambala-Presently in London UK

I did my Hotel Management graduation from HCMI, Since I belong to defence family, I decided to join armed forces, and Hotel Management helped me develop my confidence, personality, communication skills, and qualification. I am really thankful to the management of HCMI for providing me the right environment to build myself,

#### Sameer Sharma

Ambala

I did my Diploma in Food Production from HCMI. The faculty and infrastructure was very good after the course I was successful in getting a work permit from Canada. I am now well settled in Canada and working as a Chef. During my studies in HCMI, I was not only given technical knowledge and practical's Skills. We were also told life skills which have really helped me settle in Canada, today I have global exposure and job offers. My other classmates who are also settled in various countries give good networking. All the credit to Hcmi Team at Chandigarh, Keep it up....-

#### Chef Jagdeep Singh Mann

Presently in Canada





After doing my Diploma in Hotel Management from Switzerland. I joined HCMI for my Graduation. I completed my graduation and during my final semester, I got offer for a work permit in UK and now I am settled in UK. The quality of education was no where less than International standards. -Ashish Bansal, Derabassi-Presently in Uk

On completing my one year Diploma in Hotel Management and also Certificate III in hospitality examination from HCMI, on guidance of HCMI, I applied for pemanent residence to Australia. I got my Permanent Residency. Now I am well settled in Melbourne, Australia. I owe this to HCMI; I would like to thank HCMI on behalf of myself & my other classmates who have same stories to tell.

#### **Chef Amanvir Singh**

Chandigarh-Presently in Melbourne, Australia

I am presently working with compass group UK, world no. 1 leading catering company presently based at Sydney. I owe this success to HCMI, when I joined them 2004 I was guiet confused and depressed. I had already wasted one year after 10+2 but with guidance of HCMI, me and my parents are well settled in Australia now. I have got my permanent residence. I am confident that HCMI will also help other candidaytes to be success stories like me.

#### **Chef Pawandeep Singh**

Chandigarh- Presently in Sydney, Australia





#### INTERNATIONAL PATHWAY PROGRAM

**OPTIONAL INTERNATIONAL EXPOSURE OPTIONS:** (Conditions Apply)

Year 1 at Vidya Jyoti Eduversity



Year 2 at New Zealand | Bangkok | Singapore Australia | Canada | Dubai





















Year 4 (Hons.) with Internship at USA | UK | Canada | New Zealand









For details about the programs, admission, eligibility, program fee and visa requirements; please contact our academic counselor.





#### Canada Option:

4-6 Month Foundation Program (Hospitality & Buisness) with Credit Transfer Option

### TOI-OHOMAI Institute of Technology

#### **New Zealand Option:**

Transfer in 3rd Year to Toi-ohomai & Complete your Bachelor in 1.6 Years. Hospitality/ Business / I T Post Study work Rights of 3 years



University

#### Start in India finish in UK

Year 1 in India/ Singapore Year 2 in Singapore Year 3-4 In UK

#### Hospitality/ Business / I T Post Study Work of One year





- Ranked among Top Institute in the country
- India's First Barista Training Centre
- North India's Specialised Culinary Institute







- The Industry will need 35 lac skilled employees over the next five years.
- In next two years International Hotel Chains will invest Rs. 43,300 crore in Indian hospitality sector.
- With over 40 new hotel chains with 150 new hotels entering the Indian Market, the hospitality sector is reaching on it's peak.
- The hospitality industry being service intensive, has a wide range of jobs to offer. It is Exciting, Fun Loving & Glamorous Industry

For Information about industry trends, news, please visit the following links:

- www.hospitalitynet.org (MKG Worldwide Hotel Rankings)
- www.unwto.org (World Tourism Organisation)
- www.wttc.org (World Travel and Tourism)







## Aviation & Tourism

**International** 

**Bachelor Degree** Diploma (USA) with International Diploma **PG Diploma Masters** 

## **Every Year Free International Trip**

(Dubai, Malaysia, Singapore, Europe) **International Technical Collaboration Focus on Professional English** Swimming, First-Aid & Self Defence Training **Scholarship** upto 80%

India Gov. / International Certifications









## **Placements with Leading MNCs**

































# Diploma / Bachelor in Hotel Management & Catering

Eligibility: 10+2/Sr. Secondary

Diploma: 1 Year Bachelor: 3 Year

Internship: 6 Month to 1 Year

## OPTIONAL INTERNATIONAL EXPOSURE OPTIONS: (Conditions Apply)

- Academic Transfer options to Australia, Bangkok, Canada, Dubai, Malaysia, New Zealand, Singapore & UK Institutions
- Paid Internship in Australia, Singapore, Thailand, UK, USA, UAE, Europe, New Zealand\*

#### **SUBJECTS:**

- Food Production
- Bakery & Confectionery
- Food and Beverage Services
- Housekeeping Operations
- Front Office Procedures
- Computer Applications
- Hotel Sales and Marketing
- French Langauge
- Fundamentals of Travel & Tourism
- Principles of Tourism
- Communication & Soft Skill
- Human Resource Management Hotel Law
- Food Science & Nutrition
- Facility Management
- Principles of Management
- Management Information Systems
- Hotel Accounting
- Hotel Engineering

#### **JOBS AND AVENUES**

- Baker
- Cook / Chef
- Food-Processing Operative
- Kitchen Assistant
- Food Server
- Bartender
- Housekeeper
- Hotel Manager
- Events Manager
- Restaurant Manager
- Regional Manager
- Holiday Resort Manager
- Conference Manager
- Accommodation Manager

And Many More...





## Masters in Hotel Management & Catering Technology (MHMCT)

Eligibility: Bachelor in Any Stream / Hotel

Management

Internship: 6 Month

#### Option 1 - INDIA:

• Year 1 and 2 in Chandigarh Campus

#### International Option 2 - INDIA and THAILAND

- Year 1 in Chandigarh Campus | Year 2 in Bangkok Campus
- Also Get Certificate in Business Management from Bangkok Campus

#### SUBJECTS:

- Food Production
- Food & Beverage Service
- House Keeping Operations
- Front Office Operations
- Communication and Soft Skills
- Principles and Practices of Management
- Organisation Behaviour
- Kitchen Operations & Management
- Food & Beverage Management
- House keeping Concepts and Design
- Front Office Management
- Fundamentals of Tourism & Tourism Products

#### **Option 3 - International Specialization Certification**

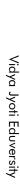
 You can also add International Qualification/ Specialization Course from AHLEI - USA

#### **Teaching Methodology**

Daily Practicals | Assignments Live Presentations | Visits Exposure Training Group Discussions | Guest Lectures Internship | Survey & Research

- Research Methodology
- Field Survey & Industrial Visit
- Internship
- Financial Management
- Marketing Management
- Human Resource Management
- Management Information Systems
- Facility Management
- Hospitality Law
- International Hotel Management
- Resort & Convention Management
- Research Project & Presentation







## Diploma in Food **Production Principles (DFP)**

**Duration: 8 Months Theory &** 

**Practical Classes** 

Eligibility: 10th / Higher School (17+ years age)

Internship: 6 Months(Compulsory)

#### **CUISINES COVERED: INDIAN, CONTINENTAL,** ORIENTAL, BAKERY AND CONFECTIONARY

No. of Menu 40 No. of Dishes 160

	·
UNIT-1	ART AND SCIENCE
UNIT-2	BACKGROUND SKILLS : KNOWLEDGE AND THE CULINARY
UNIT-3	TEMPRATURE
UNIT-4	EMULSION
UNIT-5	FLAVORING FOODS
UNIT-6	PRESERVATION
UNIT-7	FATS AND OILS
UNIT-8	DAIRY PRODUCTS
UNIT-9	EGGS
UNIT-10	FRUITS
UNIT-11	VEGETABLES
UNIT-12	POTATOES AND OTHER TUBBERS
UNIT-13	FARINACEOUS COOKERY
UNIT-14	STOCK
UNIT-15	SOUPS
UNIT-16	HOT SAUCES
UNIT-17	MEATS: BEEF, VEAL, LAMB AND PORK
UNIT-18	POULTRY
UNIT-19	GAME
UNIT-20	SEAFOOD AND FRESHWATER FISH
UNIT-21	BREAKFAST

#### Certification by:



UNIT-22	COLD SAUCES
UNIT-23	SALADS
UNIT-24	GELATIN AND ASPIC JELLY
UNIT-25	FORCSMEAT AND MOUSSE
UNIT-26	PATES AND TERRINESS
UNIT-27	APPETIZERS
UNIT-28	CHARCUTERIE
UNIT-29	SANDWICHES
UNIT-30	BAKING
UNIT-31	YEAST BREAD AND ROLLS
UNIT-32	QUICK BREADS
UNIT-33	PASTRY DOUGH
UNIT-34	FILLINGS
UNIT-35	CAKES
UNIT-36	FROSTINGS
UNIT-37	DECORATIVE ITEMS
UNIT- 38	FROZEN ITEMS

## Bachelor in Catering & Culinary Arts (BCCA)

Duration: 6 Semesters (3 Year) Eligibility: 10+2/Sr. Secondary



## OPTIONAL INTERNATIONAL EXPOSURE OPTIONS: (conditions apply)

• Option to enroll in programs at Tafe South Australia

#### **SUBJECTS:**

- Kitchen Operations
- Food Material Knowledge
- Hygiene & Sanitation
- Bakery & Confectionary
- Café & Quick Service Operations
- Catering Operations
- Culinary Arts
- Food Science and Nutrition
- Menu Planning & Cost Control
- Molecular Gastronomy
- Food Production
- Restaurant Service
- Beverage Pairing & Service
- Hotel Engineering

- Sales & Marketing
- Human Resource Management
- Human Values & Professional Ethics
- Hospitality Accounting
- Resort and Convention
- Management
  - Facility Design & Management
  - Hospitality Law
- Waste Management & HACCAP
- Business Simulation Communicative English
- Field Visits and Report Writing
- Entrepreneurship and Restaurant Setup



## 1ST TIME IN NORTH INDIA

Be a World Class Chef...



#### **JOBS AND AVENUES**

- Baker
- Food Processing Operative
- Kitchen Assistant
- Publication / Licensee Manager
- Head Chef
- Catering Manager
- Institutional Cook
- Entrepreneur / Businessman
- Hotel / Restaurant Service Manager

And Many More...



# Diploma / Bachelor in Aviation & Tourism

Eligibility: 10+2/Sr. Secondary

Diploma: 1 Year Bachelor: 3 Year

Internship: 6 Month to 1 Year

International Trip every Year\*
(Rangkok Dubai Europe

(Bangkok, Dubai, Europe, Hongkong,

Singapore)

## OPTIONAL INTERNATIONAL EXPOSURE OPTIONS: (conditions apply)

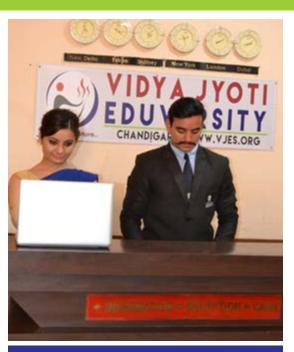
- Transfer to Bangkok Campus / DUBAI / MALAYSIA
- Integrated MBA in Bangkok Campus
- Paid Internship in Australia, Singapore, Thailand, UK, USA, UAE, Europe, New Zealand\*

#### **SUBJECTS:**

- Basics of Tourism
- Tourism Product and Services
- Basics of Management
- Geography of Tourism
- Customer Care and Interpersonal Skills
- Tourism Management
- Human Resource Management
- Dimensions of International Tourism
- Sales Marketing and PR in Service Industry
- Business Communication
- Front Office Operations -
- Reservations & Registration

- Automation in Tourism Industry, Airlines & Hospitality
- Travel Agency & Tour Operations
- Airlines Management
- Hospitality Management (Focus- F& B, Housekeeping)
- Tourism Policy in India
- Resort Management
- Destination Marketing & Management
- Research Methodology and Management Decisions
- Conference & Events Management
- Industrial Training & Project Practical





#### **JOBS AND AVENUES**

- Airlines Cabin Crew
- Customer Service Agent
- Tourist Information Assistant
- Tour Operator
- Business Travel Agent
- Airline Customer Service Agent
- Resort Representative
- Purser/ Senior Cabin Crew
- Ground Handling Staff

And Many More...



Duration: 2 Year | Eligibility: Bachelor in Any Stream | Internship: 6 Months International Trip every Year\* (Bangkok, Dubai, Europe, Hongkong, Singapore)

#### Option 1 - INDIA:

• Year 1 and 2 in Chandigarh Campus

#### Option 2 - INDIA and THAILAND

- Year 1 in Chandigarh Campus | Year 2 in Bangkok Campus
- Also Get Certificate in Business Management from Bangkok Campus

#### **Option 3 - International Specialization Certification**

 You can also add International Qualification/Specialization Course from AHLEI - USA

#### **Teaching Methodology**

Daily Practical's | Assignments Live Presentations | Visits Exposure Training Group Discussions | Guest Lectures Internship | Survey & Research

#### **JOBS AND AVENUES**

- Events Manager
- Restaurant Manager
- Holiday Resort Manager
- Conference Manager
- Accommodation Manager
- Manager Tourist Information
- Tour Operator
- Leisure Center Manager
- Business Travel Agent
- Resort Representative

And Many More...

#### **SUBJECTS:**

- Tourism Product and Services
- Global Trends in Tourism and Tourism Concept
- Travel Agency and Tour Operations
- Airline Management
- Customer Care and Interpersonal Skills
- Front Office Operations
- Tourism Promotion and Resort Management
- Automation in Tourism
- Hospitality and Airlines
- Geography
- Housekeeping and Hospitality Operations

- Strategic Management, Computer Ethics
- Business Communication
- Consumer Behavior and Cross Cultural Communication
- Tourism Management
- Food and Beverages Services
- Human Resource Management
- MICE (Meeting, Incentives, Conference and Exhibitions)
- Marketing, Sales and PR
- Research Methodology
- Management Information System
- OJT (Dissertation)



Duration: 3 Year | Eligibility: 10+2 Any Stream

#### **SUBJECTS:**

- The Ecological System
- Natural Resources Management
- Pollution and its Control
- **Environmental Management**
- **Environmental Economics**
- Sustainable Development
- **Resource Economics**
- **Environmental Policies**
- **Environment and Development**
- **Environmental Education**
- **Environmental Protection Strategies**
- Environmental Planning for the Future
- Man and Environment
- Air Pollution Control
- Water Pollution Control
- Diverse Pollution Control
- **Ecological Resources Conservation**

- Disaster Management
- Research Methodology











# COLLEGE OF BUSINESS STUDIES

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## Bachelor in Business Administration (BBA)

**Duration: 3 Year** 

Eligibility: 10+2 / Senior Secondary/

**Intermediate** 

Internship: 6 Months within Course

#### **Additional Certification:**



#### **OPTIONAL INTERNATIONAL EXPOSURE OPTIONS: (conditions apply)**

- Transfer In Bangkok Campus
- Integrated MBA with IVth Year in Bangkok Campus

#### **SUBJECTS:**

- Human Values and Professional Ethics
- Principles of Management
- Microeconomics
- Financial Accounting
- Business Communication
- Introduction to Computers
- Organization Behaviour
- Macroeconomics
- Business Mathematics
- Corporate Accounting
- Computer Applications
- Viva Voice
- Human Resource Management
- Marketing Management
- Cost Accounting
- Business Statistics
- Management Information Systems
- Seminar on Contemporary Issues

- Research Methodology
- Financial Management
- Consumer Behaviour
- Business Laws
- Income Tax Act
- Production and Operations Management
- Business Environment
- Management of Financial Systems
- Advertising and Sales Management
- Managing Across Cultures
- Indirect Taxes
- Seminar on Training Report
- Corporate Strategies
- Small Business and Entrepreneurship
- E- commerce
- Banking and Insurance and Insurance Services
- Project Presentation
- Environmental Science

#### **JOBS AND AVENUES**

- Market Researcher
- Advertising Account Manager
- Public Relation Officer
- Advertising Media Buyer
- Direct Marketing Manager
- Online Marketing Manager
- Event Marketing Manager
- Freelance Consultant
- Marketing Executive

And Many More...

























Vidya Jyoti Eduversity



## Bachelor of Commerce (B.Com.) Honors

**Duration: 3 Year** 

Eligibility: 10+2 Any Stream with 40% Marks

#### **Additional Certificate**



#### **SUBJECTS:**

- Financial Accounting
- Business Organization & Management
- Micro Economics
- Business Mathematics
- Communicative English
- Human Values and Professional Ethics
- Advanced Accounting
- Mercantile Law
- Macro Economics
- Business Statistics
- Business Communication
- Workshop on IT & E-Commerce
- Corporate Accounting
- Company Law
- Money, Banking and International Trade
- Operation Research
- Human Resource Management
- Indian Economic Problems
- Indirect Tax Laws
- Cost Accounting
- Business Finance
- Management of Financial Services
- Seminar on Current Business Affairs
- Income Tax
- Marketing Management
- Management Accounting
- Tally

- Summer Training Report
- Industrial relations and Labour Laws
- Financial Management
- Environmental Science
- Entrepreneurship Development
- Comprehensive Viva Voice for all Six Semesters

#### **JOBS AND AVENUES**

- Investment Analyst
- Economist
- Investment Bank Actuary
- Stockbroker
- Proprietary Trader
- Sales Trader
- Commodity Broker
- Structure
- Quantitative Analyst
- Finance Advisor
- Accountant
- Tally / Busy Accounting Software Operator

And Many More...

























## Masters in Commerce (M.Com.)

**Duration: 2 Year** 

Eligibility: Graduate in Commerce /BBA

#### **Teaching Methodology**

Daily Practical's | Assignments Live Presentations Visits Exposure Training Group Discussions Guest Lectures Internship | Survey & Research

Additional Certificate Academy ONSE ACADEMY







#### **OPTIONAL INTERNATIONAL EXPOSURE OPTIONS: (conditions apply)**

Study In Bangkok Campus in IInd Year

#### **SUBJECTS:**

- Commerce and Management Thought
- Strategic Financial Management
- Statistical Applications in Business
- Organizational Behaviour
- **Business Environment**
- Workshop on Business Communication
- Managerial Economics
- IT Applications in Business
- Accounting Theory
- Strategic Cost Management
- Viva Voce based on Summer Training Report
- Seminar on Current Issues in International Business
- Corporate Legal Environment
- Strategic Management
- Specialization I, II & III
- Seminar on Research Methodology
- Corporate Tax Planning
- Corporate Governance & Business Ethics
- Specialization IV
- Specialization V
- Specialization VI
- Comprehensive Viva Vioce

#### **Specialization Options**

#### **BANKING & INSURANCE:**

- Principles and Practices of Banking.
- Banking Laws
- Funds Management in Banks & Insurance Companies
- Insurance & Risk Management
- Principles & Practices of Life Insurance
- Principles & Practices of General Insurance

#### FINANCE & ACCOUNTING:

- International Accounting
- International Finance Management
- Indian Financial System
- Securities Analysis and Portfolio Management
- Management of Financial Services
- Securities Market Operations

























# COLLEGE OF CREATIVE STUDIES













Diploma / Bachelor in Animation & Multimedia (BAMT)

Eligibility: 10+2 in any stream | Duration: Diploma: 1 Year / Bachelor: 3 Year NASAD

Only Member from India
NASAD

#### **Subject**

- Basic Computer Skills
- Principles of Animation
- Design and Communication
   Process
- Color Theory & Image Graphics
   Lab
- 2-D Animation
- 3-D Animation
- Cell Animation
- Web Designing & Tech
- Animation Modeling
- Fundamentals of Pre-Prod

- Digital Film Making
- Print & Advertising
- Graphics Design
- Character Animation
- Essentials of Execution & Post
   Production
- Virtual Set Designing
- Camera & Lighting Tech.
- Texturing & Shading
- History of Motion Picture Ind.
- Animation Rigging
- Fundamentals of Aesthetics

- Television Graphics & Animatic
- Media Theory
- Acting and Directing Animation
- Digital Compositing
- Project
- Publicity Designing & Media La
- Special Effects in Feature Films
- Introduction to Game Designing
- Animation Dynamics

#### **JOBS AND AVENUES**

- 2D / 3D Animator
- Graphic Designer
- Web Designer
- Advertising Manager
- Layout Designer
- Art Director
- CD Author
- Exhibition / Set Designer
- Interior Designer
- Flash Animator
- Illustrator
- Visualizer / VFX Artist
- Background Artist

And Many More...



# Master in Animation & Multimedia Technology (MAMT)

Eligibility: Graduation in any stream | Duration: 2 Year

#### **SUBJECTS COVERED:**

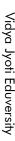
- 2D / 3D Animation
- 3D Elements-Dynamics And Particle
- 3D Elements-Simulation
- 3D Modeling & Sculpting
- 3D Fx & Composition
- 3D Motion Graphics
- Advance Modeling Lighting & Texturing
- Advance Print Media
- Advance Rigging & Animation
- Advanced 3D Character Animation
- Advanced Acting
- Advanced Animation Physics
- Animation & Game Theory
- Animation Art & Drawing
- Business Communication
- CG Foundation

or

g

- Classical Animation
- Clay Sculpting
- Communication Theory
- Concept Art And Story Boarding
- Digital Photography
- Dynamics & Simulation Techniques
- El Animation & Game Design
- Industrial Training
- Matte & Digital Painting
- Modeling Methodology
- Personality Development
- Project
- Rotoscopy, Paint & Comp
- Track & Match Moving
- VFX For Feature Film
- Video Editing
- Visual Graphics
- Web Design And Development







## Diploma / Bachelor in Graphic & Web Designing

Eligibility: 10+2 in any stream | Duration: Diploma: 1 Year / Bachelor: 3 Year

- Introduction to Graphic Designing
- Image Layout Techniques
- Scanning and Drawing
- Design & Visual Fundamentals
- Graphic & Page Layout Techniques



- Marketing & Communication Design
- Typography Fundamentals
- Creating Artworks using Adobe
- In-Design, Adobe Photoshop, Corel Draw
- · Designing Techniques for Print
- Project
- Pre-Press and Post-press
- Printing Portfolio / Project
- HTML / Java Script / CSS
- Adobe Dreamaweaver
- Notepad ++
- Adobe Flash / Sound Forge
- Web Page Conceptualizations
- WordPress Designing
- File Transfer Protocol FTP
- Search Engine Optimizations
- Digital Marketing Concepts
- Social Media Designing Guidelines
- Banner Advertising
- Facebook Page / Post
- Designing & Concepts
- Introduction to Online Advertising
- Google Web Designer
- Google Display Advertising
- Project Your Own Website



## **Bachelor in Information Technology (BIT)**

Eligibility: 10+2 in any stream | Duration: 3 Year

### **SUBJECTS:**

- Communication
- Programming in C
- **Human Value & Professional Ethics**
- **Mathematics**
- Fundamentals of Information Technology
- Software Lab (Programming in C)
- Software Lab(FIT)
- **Basic Mathematics**
- OOPS using C++
- Digital Circuits and Logic Designs
- **Environmental Science 2**
- Software Lab-(OOPS using C++)
- Hardware LabDigital Circuits and Logic Designs)
- Computer System Architecture
- Data structures
- Operating systems
- Web Technologies
- Software Lab(Operating systems)
- Software Lab(Data structures)
- Software LabWeb Technologies)
- Programming in PHP
- Database Management Systems
- System Analysis and Design
- Computer Networks
- **Basic Accounting**
- Software Lab(Database Management Systems)
- Software Lab(Programming in PHP)

- Information Security
- Programming in Java
- **Software Engineering**
- Data Warehousing and Mining
- Software Lab (Programming in Java)
- Project Work- I
- Mobile Application Development
- Software Testing and Quality Assurance
- **Computer Graphics**
- Software Lab-X (Mobile Application Development)
- Software Lab- XI (Computer Graphics)
- Project Work- II

#### **JOBS AND AVENUES**

- Lead Software Engineer Software Researcher
- Software Engineer
- Software Developer

- Manager Network
- Data Analyst
- Quality Assurance Tester IT Risk Manager
- Games Developer



# Bachelor in Media, Entertainment & Film Technology (BMEFT)

Duration: 3 Year | Eligibility: 10+2 in Any Stream

### SUBJECTS:

- **Human Communication**
- Dynamics of Language-1
- Computer Application
- Print Media-1
- Social Science (Sociology & Psychology)
- Communication Lab-I (Media Lab)
- **Public Relations**
- Advertisina
- Mass Communication Theories & Models
- Mass Media Research
- Media Lab
- Photography & Photo Journalism
- Media Laws & Ethics
- Computer Applications to Media
- Photography Lab
- Online Journalism
- Electronic Media Radio
- Electronic Media Television
- Radio Lab
- **Development of Cinema**
- Film Appreciation
- Basic of Film Production
- Documentary and Advt. Films
- Media Management
- Electronic Media Lab
- Project on Print Media
- Project on Radio
- Project on Advertisement
- Project on Photography
- Project on Documentaries
- **Production Techniques Lab**



















### **JOBS AND AVENUES**

- Film / Video Editor
- Screenwriter
- Theatre Director
- TV / Film Director Producer
- TV / Film Director
- Camera Operator
- Sound Engineer
- Corporate Video ducer

- **Executive Producer**
- Sound Engineer
- Grip / Lighting Engineer
- Director / Photography
- Image Technologist
- **Broadcasting Engineer**
- Lighting Engineer
- Mixing Engineer
- Sound Designer
- Music Producer



# Masters in Journalism & Mass Communication (MJMC)

Eligibility: Graduate in Any Stream | Duration: 2 Year

### **SUBJECTS:**

- Introduction to Communication
- Print Media in India:
- Growth & Development
- Print Media Reporting & Desk
- Electronic Media & Photography
- Advertisina
- Current Affairs
- Development Communication
- Media Management
- Media Law and Ethics
- Mass Communication Research-I
- Radio & TV Production Tech niques
- Current Affairs

- Mass Communication Research-II
- New Media Technology
- Print Media-II Reporting, Desk and Specialization
- Inter-cultural and International Communication
- Public Relations and Corporate Communication
- Current Affairs
- Project work
- Media and Human Rights
- Film Studies
- Current Affairs
- Dissertation
- Internship





### **JOBS AND AVENUES**

- Writer / Journalist
- Film/Video Editor
- Online Editor / Broadcast Journalist
- Proof-reader / Web Content
- Editor
- Reviewer / Poet / Novelist
- Screenwriter / Scriptwriter
- Magazine / Newspaper Journalist

- Theatre Director
- TV / Film Director / Producer
- Corporate Video Producer
- Sound Engineer
- Executive Producer
- Lighting Engineer
- Mixing Engineer / Music Produ





Eligibility: 10+2 in any stream | Duration: Diploma: 1 Year / Bachelor: 3 Year

### **Diploma in Beauty Therapy**

Diploma in Cosmetology, Professional Ethics, Skin Anatomy and Physiology, Skin Disorders, Decontamination and Infection Control, Nail Theory, Manicure & Pedicure, Facial Bleaches, Skin Analysis, Client Consultation, Facials & Treatments, Facial Electro therapy Treatments, Nail Art and Temporary Nail Extension, Salon Management & Business Ethics, Cosmetic Science, Hair Analysis and Treatments, Make-up Theory, Different Eye Make-up, Day Make-up, Evening Make-up, Engagement Make-up, Reception Make-up, Bridal Make-up, Groom Make-up, Camouflage Make-up, Ramp Make-up, Illusion Make-Up, Portfolio Make-up, Fantasy Make-up, Glossy Make-up, Tan Make-up.



Hair theory, Shampoo and Conditioning, Henna Application, Indian Head Massage, Thermal Hair Styling, Hair Cuts, Hair- Styling, Self Make Up, Advance Hair Cuts, Advance Chemical Jobs, Perming, Hair Coloring, Hair Re- Bonding, Advance Hair Styles, Hair & Scalp Treatments, Ramp make Up, Salon Management & Business Ethics, Trendy Unisex Hair Designing, Fusion Hair Color Techniques, Media Hair Styles, Hair Relaxing with Color Touch Up, Hair extension.







# **Bachelor in Fashion Designing (BFD)**

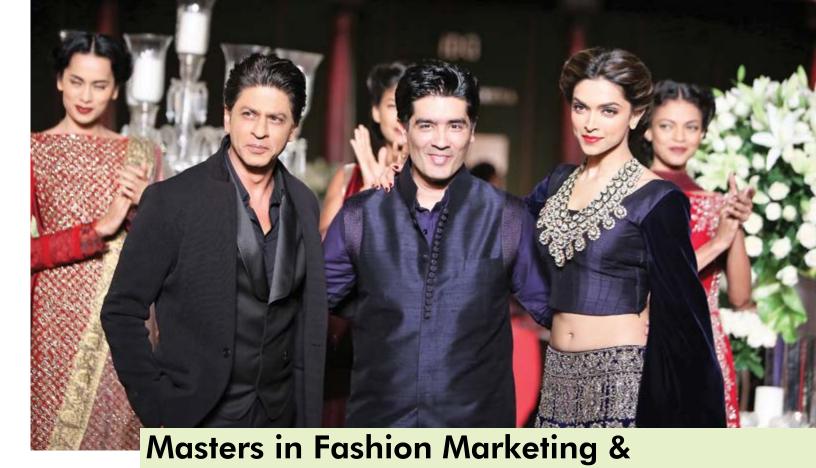
Eligibility: 10+2 in any stream | Duration: 3 Year

- Elements of Textile
- Sketching
- Model Drawing
- Elements of Design
- Indian Art Appreciation
- Office Automation & Desktop Publishing
- History of Indian Costumes
- Yarn Craft
- Garment Construction
- Elements of Fashion
- Communication & Soft Skills
- Fashion Model Drawing
- Garment Construction
- Pattern Making
- Draping
- Elements of Designs
- World Art Appreciation
- Traditional Indian Textiles & Embroideries
- Graphic Design & Applications
- Dyeing & Printing

- Photography Module
- Modern Art Appreciation
- Market Research
- Advanced Draping
- Craft Documentation
- Fashion Art
- Grading
- Fundamental of Apparel Production
- Survey of Apparel Merchandisina
- Fabric Research & Sourcing
- Surface Ornamentation
- Mens Wear/ Kids Wear
- Knit Wear
- Computer Application (Cad)
- Creative Pattern Making
- Art Portfolio
- Trend forecast
- Internship
- Design Collection







Management (MFMM)

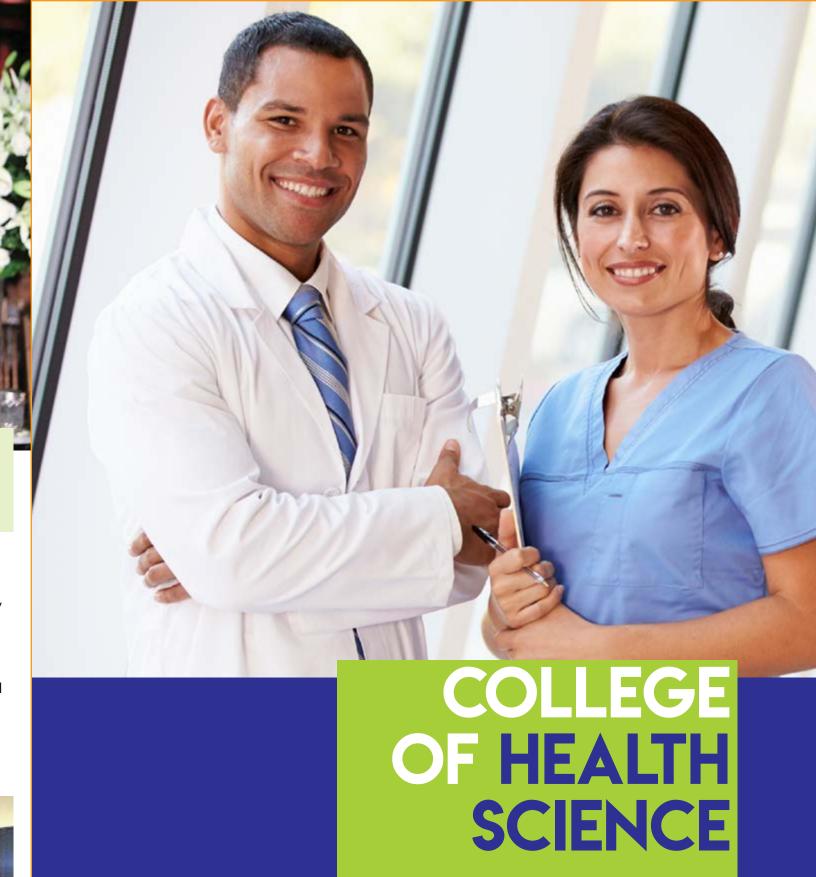
Eligibility: Graduate in Fashion Technology | Duration: 2 Year

#### **SUBJECTS:**

- Principles of management
- Fabric study
- · Principles of fashion marketing
- Statistics for fashion industry
- Basic of fashion
- Basic of economics
- Elements of design
- Principles of accounting
- Office automation and desktop publication-iii
- Mass communication- strategy in communication
- Apparel retail management and technology
- Consumer behavior in fashion & retail industry
- Financial management
- Retail merchandising and buying
- Global sourcing
- Market research
- Visual merchandising
- Graphic design and computer applicatoin-1
- Fabric study-ii(an overview of textile technology)
- Production planning and control
- Fashion advertising and sales promotion 3
- Principles of design
- Brand management
- Marketing strategies
- Introduction to cost accounting
- Fashion forecasting and product development

- Supply chain management
- Human resource management
- Customer relationship management
- Business ethics and corporate social responsibility
- Business communication
- Operation research 3
- Graphic design and computer application-ii
- International marketing
- Entrepreneur development program & intellectua property rights
- Trends and forecasting
- Research project





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## **Bachelor in Medical Lab Science (BMLS)**

Eligibility: 10+2 / 12th / Senior Secondary (with Med. / Non Med.) | Duration: 3 Year

Internship: 6 Months within Course

### **SUBJECTS:**

- Essential Biology
- General Microbiology
- Basic Hematology & Hematological Techniques
- Human Anatomy & Physiology
- Basic of Biochemistry
- Human Values and Professional Ethics
- Systematic Bacteriology
- Biochemical Metabolism
- Communication Skills
- Applied Bacteriology
- Applied Hematology
- Basic Cellular Pathology
- Analytical Biochemistry
- Fundamentals of Computers
- Immunology & Mycology
- Clinical Biochemistry
- Medical Laboratory Management
- Parasitology & Virology
- Blood Banking
- Hematological-II Cytology
- Environmental Sciences
- Professional Training (Three Months)

### **JOBS AND AVENUES**

- Diagnostic Radiographer
- Therapeutic Radiographer
- Specialist Radiographer
- Consultant Radiographer
- Laboratory Manager
- Consultant/Supervi-

sor

- Health Care Administrator
- Hospital Outreach Coordination
- Laboratory Information System Analyst
- Director Health and Safety Officer



# Masters In Medical Lab Science (MMLS) Biochemistry

Eligibility: Graduate in Medical Lab Technology / Bachelor in Medical Science | Duration: 2 Year

### **SUBJECTS:**

- Analytical & Physical Biochemistry
- Enzymes & Metabolism
- Statistics & Clinical Biochemistry Laboratory Management
- Analytical & Physical Biochemistry Laboratory Management
- Enzymes & Metabolism I (Practical)
- Statistics & Clinical Biochemistry Laboratory Management (Practical)
- Principles of Biochemistry
- Vitamins, Hormones, General Physiology and Nutrition
- Vitamins, Hormones, General Physiology and Nutrition
- Organ Function Tests
- Clinical Biochemistry
- Molecular Biology
- Molecular Biology (Practical)
- Dissertation

### **JOBS AND AVENUES**

- Diagnostic Radiographer
- Therapeutic Radiographer
- Specialist Radiographer
- Consultant Radiographer
- Laboratory Manager
- Consultant/Supervi-

sor

- Health Care Administrator
- Hospital Outreach Coordination
- Laboratory Information System Analyst
- Director Health and Safety Officer



Diploma / Bachelor in Para Medical & Health Administration (Nanny Care)

Eligibility: 10+2 in any stream | Duration: Diploma: 1 Year / Bachelor: 3 Year

### **SUBJECTS:**

- Communication Skills
- Identify and respond to children and young people at risk
- Ensure the health and safety of children
- Provide care for children
- Child Psychology
- · Contribute to provision of nutritionally balanced food
- Support the development of children
- Provide experiences to support children's play and learning
- Develop an understanding of children's interests and developmental needs
- First aid and OHS processes
- Fundamentals of Information Technology
- Hospital Administration
- Principles of Marketing Practical
- Soft Skills and Generic Theory
- Managing Quality in Health Care
- Value Education And Human Rights
- Human Resource Management
- Nursing Administration and Management
- Human Biology & Medical Terminology
- Critical Thinking
- Elementary Statistics
- Medical Ethics Legal Issues in Hospital Management
- Market Research & Consumer Behaviour in Healthcare
- Healthcare Insurance
- Management & Organization of Medical records
- Management of Supportive Services



Airhostess working as Nanny





Eligibility: Graduate in Medical Science | Duration: 2 Year

### **SUBJECTS:**

- Fundamentals of Clinical Research
- Pharmacology
- Clinical Research Lab
- Professional Communication
- Seminar/Journal Club
- Elective –I
  - Human Biology
  - Ethics in Clinical Research
  - Different Systems of Medicine
- Elective –II
  - Pharmaco kinetics
  - Alternatives in Toxicity Testing
- Etiopathology & Pharmacotherapy
- Clinical Research Regulations
- Medical Writing
- Elective –III
  - Basic Epidemiological Principles
  - Intellectual Property Rights
- Elective –IV
  - Biostatistics in Clinical Research
  - Poisoning and its Management
- Concepts in Clinical Trials
- Research Methodology
- Elective –V
  - Pharmacoeconomics and Health Technology Assessment
  - Quality Management in Clinical Trials
- Dissertation



Free 1 Day Demo Walk-in Today and be eligible for Assured Gift



Mechanical | Automobile | Civil | Electrical Engineers

























### **Salient Features**

Official Courseware | Digital Library | Placement Support Workshops by Industry Experts | Authorised Instructors Training Lab with latest state-of-the-art Equipments Individual Computer Systems and Free Course Kit Special Benefit for Groups | Merit students can get cash prizes

Sponsorship to National Competitions

MADE WITH

THE Course Not

Special Benefit for Groups | Merit students can get cash prizes

Sponsorship to National Competitions



## LEARN THE CORE SKILLS OF **DESIGN...**



Certificate Course Duration: 6 - 12 Months

Advt & Marketing Design

Graphic Designing



Social Media Designing

Website Designing





Bachelor | Masters Degree In

Visual Effects

Animation Multimedia

2D | 3D Animation

Graphic | Interior Design



## Jobs & Avenues

- 2D Animator
- 3D Animator
- Graphic Designer
- Web Designer
- · Layout Designer
- Art Director
- CD Author
- Exhibition

- Set Designer
- Interior Designer
- Flash Animator
- Illustrator
- Advertising Manager
   Visualizer
  - VFX Artist

  - Background Artist

And many more.

SCO 130-131, Level - II, Sector 34A, Chandigarh | Website: globaldesignarena.com

Helplines: 9071 77 11 77 | 70870 33264



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### **OUR COLLEGES**

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College of Business Studies www.cbs-vjes.org

College of Creative Studies www.cs-vjes.org

College of Skill Development & Entrepreneurship www.csde-vjes.org

College of Education & Leadership
Development
www.celd-vjes.org

College of Health Science www.hs-vjes.org

VJ-Indian Defence Academy www.ida-vjes.org

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# INTERNATIONAL ADMISSION CONTACT

MOBILE: +91 97790 63055
EMAIL: IAF.VJES@GMAIL.COM
SKYPE: VIDYA JYOTI EDUVERSITY

#### **CHANDIGARH OFFICE:**

SCO 98-100, 2nd Floor, Near Batra Bldg, Sector 17D, Chandigarh - 160017, INDIA

### **CHANDIGARH CAMPUS:**

VPO, Gholumajra, Nr. NHAI Toll Plaza, Chandigarh - Ambala Highway, Derabassi, Punjab, INDIA













Go here - www.vjes.org/know-more Go here - www.vjes.org/international-students

Numbers at back

### ADMISSION PROCEDURE FOR INTERNATIONAL STUDENTS

STEP 1: Download the form from our website www.vjes.org/international-students

### **STEP 2:** Attach The Following Documents

- Attested Copies of Class 10/12 (High School/Senior Secendary) Mark sheets
- Bachelor Transcript (for Post Graduate Course) (English Translated and Notary attested)
- Recent 10 passport size photographs with White background and 70 % Face in Formals
- English Language competency (IELTS If appeared, Not Compulsory)
- Duly Filled Scan copy of Application form
- Passport Front & Back Page
- Police Clearance Certificate / No Criminal Record.
- Medical Form
- Last 6 months Bank statement of Parents/sponser
- In case of Documents/ certificates in Local Language, Please get them translated in ENGLISH.

**STEP 3:** Transfer Registration Fee

#### COUNTRY

Nepal, Bangladesh, Srilanka, Bhutan, Pakistan (Saarc)

Rest of The World

### **Registration Fee** (ONE TIME- NON REFUNDABLE)

**INR 10,000** 

**USD 500** 

### **ANNUAL FEE (PER YEAR)**

Depends on course, Please contact us to know more

USD 1500 - 2500, Depends on course, Please contact us to know more

### The fee included Uniform & study Material & Journals in each Semester.

STEP 4: You can Either pay through Banker's Cheque or Demand Drfat In the name of: Vidya Jyoti Educational Society Payable at "Chandigarh", India Or do Telegraphic Transfer at:

#### ACCOUNT NAME: VIDYA JYOTI EDUCATIONAL SOCIETY

OUR BANKER: PUNJAB NATIONAL BANK

BRANCH: SECTOR 37-D, CHANDIGARH -160020 INDIA

ACCOUNT NO: 3250000108204632 SWIFT / BSB CODE:PUNBIN BBCHA

### STEP 5: Send your application form by Courier/ Register Post to

Vidya Jyoti Eduversity, SCO 98-100, 2nd Floor, Near Batra Bldg, Sector 17D, Chandigarh - 160017, INDIA

Ph: +91-9779063055 Scan & Send Email at :iaf.vies@gmail.com Skype: Vidya Jyoti Eduversity

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